

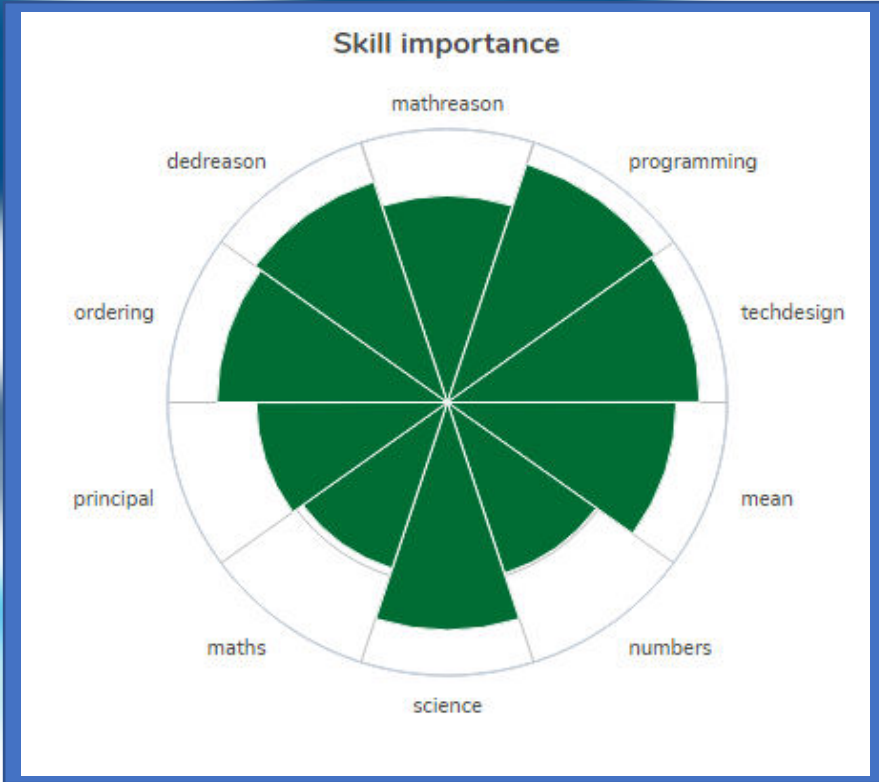


Careers 2020

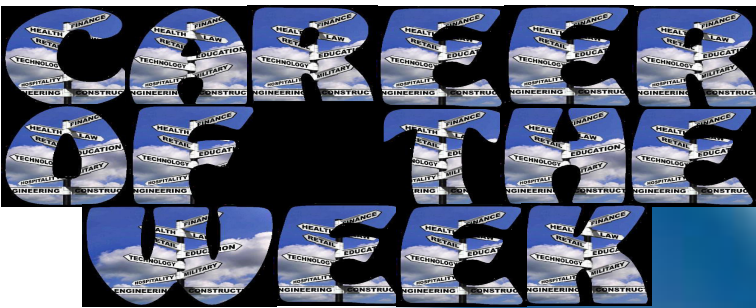
SIXTH FORM
 UNIVERSITY
 EMPLOYMENT
 APPRENTICESHIPS
 A LEVELS
 COLLEGE

Graphic Artist

Career Of The Week Date:
28/6/2021



Graphic Artist



£31,200

average salary

The UK average salary is £28,758



38

average weekly hours

There are 37.5 hours in the average working week



62% male 38% female

The UK workforce is 47% female and 53% male



Description?

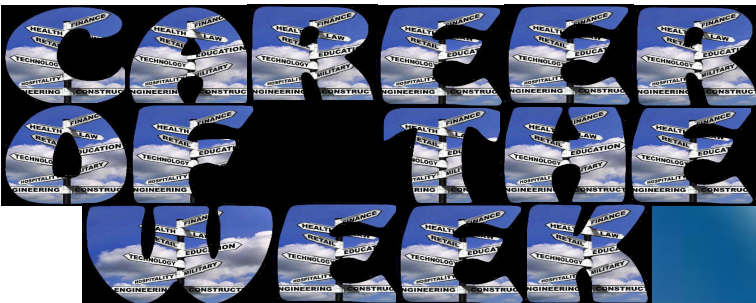
Graphic designers use illustrative, sound, visual and multimedia techniques to convey a message for information, entertainment, advertising, promotion or publicity purposes, and create special visual effects and animations for computer games, film, interactive and other media.

Qualifications

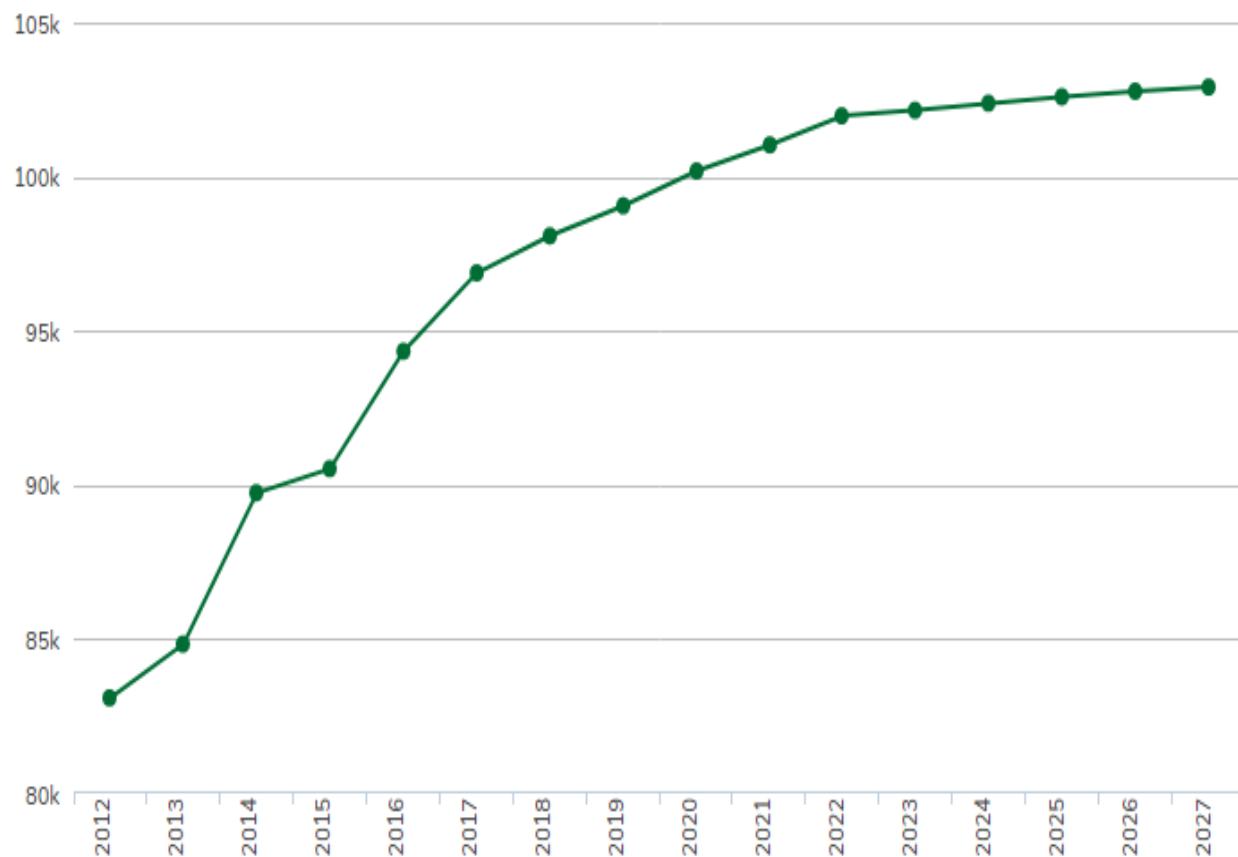
Entrants have usually completed a foundation course, a BTEC/SQA award, a degree and/or postgraduate qualification. NVQs/SVQs in Design (in various disciplines) are available at Levels 2 and 3. Portfolio work is also important for entry.



Graphic Artist



Future employment



Tasks

- Liaises with client to clarify aims of project brief, discusses media, software and technology to be used, establishes timetable for project and defines budgetary constraints;
- Undertakes research into project, considers previous related projects and compares costs of using different processes;
- Prepares sketches, scale drawings, models, colour schemes and other mock-ups to show clients and discusses any required alterations;
- Prepares specification and instructions for realisation of the project;
- Liaises with other parts of the production team to ensure graphic design fits with other elements, processes and timescales;
- Produces or oversees creation of the final product.

